



CALLIA

SAN JUAN, ARGENTINA



Born from passion and legend, Bodegas Callia is named for a young woman who arrived in the land of San Juan many years ago. She wrote to her family describing San Juan as paradise endowed with abundant fruits, despite the desert landscape. Her name was Callia and today, for the people of Argentina, Callia is synonymous with hope, endurance and success.

Fruit-friendly, youthful and dynamic, Callia wines inspire consumers to find some “me” time; to take a break and reward themselves for all their daily efforts that propel them forward. Callia’s philosophy is based on the notion that reconnecting with oneself and others while enjoying the simple pleasures in life, helps us to restore balance and find happiness.

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- Bodegas Callia was established in the San Juan Valley of Argentina in 2002 by the Pon family, owners of Bodegas Salentein. Tapping into the expertise, resources, and world-class team their other properties enjoy, the Pon family has built a modern, innovative winery that supports the people, nature, and community around it.
- Sourced 100% from estate grown fruit farmed using sustainable practices: drip irrigation, use of organic mulch, and planting vegetation to reduce high temperatures. The region’s ventilating winds reduce the need for pesticide and herbicide use.
- Callia’s packaging is designed for the greater consumer; each back label includes Spanish and English text. The award-winning packaging design was based on significant consumer research.
- Callia offers incredible value and consumers know it! Among the TFS portfolio, Callia enjoys one of the highest velocity rates at retail and strongest sales during in-store tasting events.



GUSTAVO MATOCQ
AGRONOMIST

- Callia Malbec
- Callia Cabernet Sauvignon
- Callia Pinot Grigio
- Callia Torrontés
- Callia Bella

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CALLIA PINOT GRIGIO

San Juan, Argentina

- 100% Pinot Grigio
- Modern and innovative, Callia wines are youthful, well-crafted, and managed by a winemaking team who are local to the region.
- Grapes are crushed and destemmed immediately after harvest to preserve freshness and fruit character
- Intense aromas of white flowers and apricot on the nose
- Balanced and soft palate with notes of peaches, tropical fruit, and a hint of jasmine
- Pairs well with pasta in cream or garlic sauce, chicken dishes, salads, and a variety of cheeses



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CALLIA TORRONTÉS

San Juan, Argentina

- 100% Torrontes
- Bodegas Callia vineyards are situated in the Tulum Valley in the province of San Juan; Warm and dry, the regions experiences sunshine 330 days a year
- This winery's goal is to produce the best wines in San Juan, while respecting and supporting the people, nature, and community around them
- Grapes are crushed and destemmed immediately after harvest to preserve freshness and fruit character
- Delicate aromas of oranges & white flowers; Refreshing notes of citrus fruits, grapefruit and lemon on the palate
- Pairs well with grilled fish, sushi, pork chops, white pizzas and spicy Asian cuisine



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CALLIA CABERNET SAUVIGNON

San Juan, Argentina

- 100% Cabernet Sauvignon
- Soils are composed primarily of rich sandy alluvial and clay loam; An elevation of 2,000ft asl helps to preserve acidity in the grapes
- These growing conditions contribute to the production of fruity, intense wines
- 30% of this blend was oak aged for three months, 50% in French and 50% in American Oak
- Ripe fruit and spice aromas compliment a rounded, fruit-forward palate with noticeable but very mild tannins, making it delicate and easy to drink
- Pair with red meat, pasta Bolognese or hard cheeses



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CALLIA MALBEC

San Juan, Argentina

- 100% Malbec
- Modern and innovative, Callia wines are youthful, well-crafted, and managed by a winemaking team who are local to the region
- Hand-harvested grapes are immediately crushed and destemmed to preserve freshness and fruit character. 30% oak aged for three months (50% French & 50% American).
- The palate offers a balanced mouthfeel with flavors of redcurrant and black cherry supported by sweet, round tannins. It culminates in a long finish with notes of cloves and cinnamon
- Excellent with barbecued dishes, burgers, spicy Mexican food such as quesadillas or tacos, roasted pork, duck, and honey baked ham



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CALLIA BELLA

San Juan, Argentina

- 60% Syrah, 40% Malbec
- Bodegas Callia was established in 2002 by the Pon family, owners of Bodegas Salentein; Modern and innovative, Callia wines are youthful, well-crafted, and managed by a winemaking team who are local to the region.
- Callia wines inspire consumers to find some "me" time; to take a break and reward themselves for all their daily efforts that propel them forward
- Exotic aromas of blackberry, violet, juicy plum, ripe figs, and sour cherries
- Palate offers a balanced mouthfeel with flavors of raspberry, ripe cherry, and chocolate; This enticing red blend has a touch of sweetness
- Great on its own or with appetizers; Serve chilled



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