

DOMAINES PAUL MAS

## CÔTÉ MAS

ROUGE INTENSE 2018

### BACKGROUND

Innovation and a passion for the Languedoc are what drives Jean-Claude Mas. Since taking the helm of his family's winery in 2000, he has prioritized sourcing the highest quality grapes to craft wines of authenticity and refinement. His range of Côté Mas Sud de France 1L blends convey the warmth, beauty, and grace of this southern French region. With playful labels of rustic picnic scenes, they embody Jean-Claude's philosophy of le luxe rural, or rural, everyday luxury.

Twenty percent of estate vineyards are farmed organically; the rest is farmed using sustainable practices, certified under Terra Vitis.

### APPELLATION

Languedoc, France

### VARIETAL COMPOSITION

45% Grenache Noir, 25% Carignan, 15% Cinsault, 10% Merlot, 5% Syrah

### WINEMAKING & VINTAGE NOTES

Soil is composed of clay, limestone, and some schist, especially where the Carignan is grown. The Mediterranean climate is warm and dry, with some regulating influence by the Atlantic ocean.

The grapes are destemmed and each variety is vinified separately. Short skin contact at controlled temperature for the Grenache and Merlot. Six to eight days skin contact for the Carignan and Syrah. The grapes are then gently pressed through a pneumatic press. Only the free-run juice and the first press is used. This process is to obtain maximum fruit flavor intensity while preserving natural acidity and aroma. Blending is carried out in November.

### TASTING NOTES

Intense and fruity notes of ripe black fruits, blackcurrant and a touch of licorice. Smooth and soft with flavors of concentrated and ripe berries and a touch of licorice.

Best served with a slight chill. Pair with red meat, cheese and charcuterie, or simply by itself!



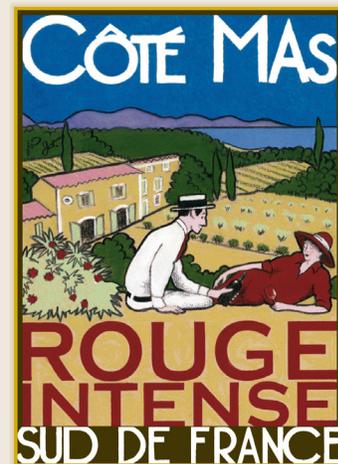
### WINEMAKER

Jean-Claude Mas

### TECHNICAL DATA

Alcohol  
13.5%

# CÔTÉ MAS



*"Luxe Rural (Everyday Luxury) sums up our culture and philosophy. With the greatest respect for our rural roots, we aim for perfection. Our wines are the result of our mission to inspire real emotions."*

Jean-Claude Mas  
Proprietor  
Domaines Paul Mas



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