



Alta Luna

PASSION

In 1939, David S. Taub, "The Father of Pinot Grigio," was born. Beyond introducing Pinot Grigio to America, his quest was to showcase Italy's finest wines. He dedicated 4 decades of his life pursuing his dream with world-renown winemakers to bring Pinot Grigio and other indigenous varieties from Trentino to US consumers.



INTEGRITY

Produced in the Dolomiti IGT, Alta Luna, meaning High Moon, has a sleek and modern package, featuring a die-cut delineation of the Dolomite Alps, creating and eye-catching design while rooted in the Cavit tradition. The winery practices sustainable farming with renewable energy and conservation initiatives, along with carbon footprint mitigation. All wines are vegan.



FAMILY

Alta Luna launched in July 2011. It is an exciting range from the range from the Cavit winery in Trentino, Italy with Anselmo Martini as head winemaker. The vineyards for these wines are carefully tended by the families in the Cavit local cooperative, each of which takes meticulous care of the vineyards and fruit which make these high altitude wines so expressive and special.



CURIOSITY

In addition to bringing varietal expressions from the Dolomiti, Phases is a fusion of Merlot and native varieties Lagrein and Teroldego. Much like the varying lunar phases have their specific characteristics, each varietal in Phases brings a particular quality to this enticing red blend. Teroldego brings structure and notes of raspberries. Notes of currents, cherries and red fruit are particularly intense in Lagrein which also imparts balance and elegance. Merlot brings complexity of aromas, roundness and soft tannins resulting in a wine of incredible structure and finesse.



TERROIR

The Alta Luna vineyards are Located in the foothills of the Adige Valley, bordering Trentino and Alto Adige, in the Dolomiti IGT. The high altitude vineyards have glacial-alluvial soils, which are rich in texture and well-drained. The climate is typical of northern Trentino where warm temperatures in the summer help in the development of ripe concentrated fruit and elegant aromatics while the cool evenings maintain the fruit's acidity, resulting in wines that are refreshing and very well-balanced.



ALTA LUNA

Pinot Grigio

DID YOU KNOW?

The grapes are from the hills and foothills of the Adige Valley, bordering Trentino and Alto Adige in a town called Roverè della Luna. These select high altitude vineyards have perfect aspects, and thermal excursion. The climate is typical of the northern areas of Trentino -- high temperatures in the summer, which help in the development of very fruity and elegant aromatics, with cool climate contributes to wines that taste pleasantly crisp and are balanced with perfect acidity. Soils are of glacial-alluvial origin, rich in texture and well drained.

Alta Luna's sleek and modern packaging features a water-colored depiction of the spectacular Dolomite mountains.

GRAPE VARIETAL // 100% Pinot Grigio

A member of Pinot family, Pinot Grigio is a pink-skinned mutation of Pinot Noir. Pinot Grigio wines are most commonly described as dry white wines with relatively high acidity. These characteristics are complemented by aromas of lemon, lime, green apple and blossoms..

STYLE //

Grapes are harvested by hand and undergo temperature-controlled fermentation in stainless steel tanks, with a gentle pressing.

On the nose, persistent and aromatic, offering floral notes and nuances of fresh peach and golden apple. Elegantly structured and well balanced on the palate, with a crisp, refreshing character and a long finish.



APPELLATION //

Dolomiti IGT

The Vigneti delle Dolomiti IGT title was introduced in 1996, just after the IGT category was established. Dolomiti IGT covers wines from the northern appellation of Trentino-Alto Adige and allows for wine to be made in any style: red, white, rosé and sparkling.

ABOUT THE WINERY //

Alta Luna was established in 2011, located in Northern Italy's Trentino region. Winemaker Anselmo Martini has been producing quality wines in Northern Italy for decades, and his depth of experience shines through in Alta Luna, which uses grapes grown in some of the best, high altitude vineyards of Trentino. The winery practices sustainable farming with renewable energy and conservation initiatives, along with carbon footprint mitigation. All wines are vegan.

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Pinot Noir

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GRAPE VARIETAL // 100% Pinot Noir

Pinot Noir is the world's most popular light-bodied red wine. It's loved for its red fruit, flower, and spice aromas that are accentuated by a long, smooth finish.

Pinot's clonal diversity and tendency to mutate is linked to its age – it is believed to have existed for over 2000 years!

STYLE //

Grapes are harvested by hand and undergo a traditional red fermentation in stainless steel tanks, including maceration on the skins for 6-7 days. The resulting wine has fragrances of cherry, plum, and berry aromas on the nose that mingle with notes of spice and tobacco. Soft, supple tannins and refreshing acidity are beautifully balanced by ripe cherry fruit flavors on the palate.



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ALTA LUNA

Sauvignon Blanc

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GRAPE VARIETAL //

100% Sauvignon Blanc

Sauvignon Blanc is a green skinned grape variety that originated in the Bordeaux region of France. In cooler climates, like Médoc, the grape has a tendency to produce wines with noticeable acidity tropical, herbaceous hints and floral notes.

STYLE //

Grapes are late harvested in the second half of September and are of limited yield. Whole clusters are crushed and undergo a cold maceration for 12 hours in contact with the skins.

Sage and elderflower are present on the nose. The palate offers flavors of lime, green apple, passion fruit, and white peach. Excellent as an aperitif, ideal with vegetable dishes or fresh fish.



APPELLATION //

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Phases Red Blend

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GRAPE VARIETIES //

40% Teroldego
30% Lagrein
30% Merlot

STYLE //

On the nose, dark cherry, plum and blackberry aromas combine with intriguing spicy notes. On the palate, rich, concentrated dark fruit character against powerful yet silky tannins and bright acidity.

This wine is aged in oak for 12 months.



APPELLATION //

Dolomiti IGT

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