CÔTÉ MAS
ROSÉ AURORE PAYS D'OC IGP 2020

BACKGROUND
Innovation and a passion for the Languedoc are what drives Jean-Claude Mas. Since taking the helm of his family's winery in 2000, he has prioritized sourcing the highest quality grapes to craft wines of authenticity and refinement. His range of Côté Mas Sud de France 1L blends convey the warmth, beauty, and grace of this southern French region. With playful labels of rustic picnic scenes, they embody Jean-Claude's philosophy of le luxe rural, or rural, everyday luxury.

Twenty percent of estate vineyards are farmed organically; the rest is farmed using sustainable practices, certified under Terra Vitis.

APPELLATION
Languedoc, France

VARIETAL COMPOSITION
50% Grenache, 30% Cinsault, 10% Syrah, 10% Vermentino

WINEMAKING & VINTAGE NOTES
Soil is composed of clay and limestone. The Mediterranean climate is warm and dry, with some regulating influence by the Atlantic ocean.

The grapes are destemmed and each variety is vinified separately. Gentle pressing occurred with a pneumatic press; only the free-run juice is used. The fermentation occurred at 62°F in temperature controlled stainless steel for two weeks.

AGEING
The wine was aged on its lees with regular stirring for 40 days in new coated cement vats. This process is to obtain maximum fruit flavor intensity while preserving natural acidity and aroma.

TASTING NOTES
Aromatic with cherry, strawberry and floral aromas evolving toward soft candied fruit notes. The palate is rich and smooth with ripe red fruits and well-balanced acidity. Have as an aperitif or pair with grilled chicken, shrimp, and goat cheese salads.
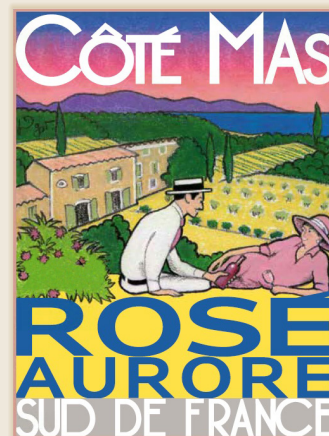
WINEMAKER
Jean-Claude Mas

TECHNICAL DATA
Acidity
3.45 g/L - pH: 3.4

RS: 2.5g/L

Alcohol
14.2%

"Luxe Rural (Everyday Luxury) sums up our culture and philosophy. With the greatest respect for our rural roots, we aim for perfection. Our wines are the result of our mission to inspire real emotions."

Jean-Claude Mas
Proprietor
Domaines Paul Mas

TAUB FAMILY SELECTIONS