DOMAINES PAUL MAS

CÔTÉ MAS

AURORE ROSÉ 2016

BACKGROUND

Jean-Claude Mas, independent winemaker, fourth generation grape grower, first generation winemaker and owner of Domaines Paul Mas, is a leader in fine winemaking in the Languedoc region of the South of France. Since taking the helm of the family winery in 2000, he has prioritized sourcing the highest quality grapes from twelve privately owned estates and premier growers in the Languedoc to make wines of authenticity and refinement. The result is a collection of magnificently charming wines that burst forward with the warmth and stunning beauty of the Languedoc.

In 2012, Jean-Claude's philosophy of "Luxe Rural"—an appreciation of the simple pleasures of life, artfully rendered by nature—crystallized with the opening of the Côté Mas Restaurant.

Côté Mas wines were first introduced at the restaurant and became so popular that they are now available for purchase worldwide.

APPELLATION
Languedoc, France

VARIETAL COMPOSITION
50% Grenache, 30% Cinsault, 20% Syrah

WINEMAKING & VINTAGE NOTES
Soil features clay and limestone.

The grapes were destemmed and each variety was vinified separately. Gentle pressing occurred with a pneumatic press; only the free-run juice is used. The fermentation occurred at 62°F in temperature-controlled stainless steel for three weeks.

AGEING
The wine was aged on its lees with regular stirring for 40 days in new coated cement vats. During the ageing process attention is paid to maintaining a maximum fruit expression and concentration thanks to regular pumping-over.

TASTING NOTES
Pale salmon color. Complex nose with cherry and strawberry notes evolving towards soft candied fruit. The palate is rich and smooth with ripe red fruits and a well-balanced acidity.

Best served with light dishes, salads or on its own as an aperitif. This wine can be kept two to three years.

WINEMAKER
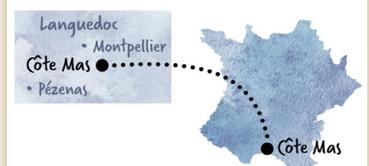Jean-Claude Mas

TECHNICAL DATA
Alcohol
12.5%

CÔTÉ MAS

BEST BUY
WINE ENTHUSIAST
August 2018

Languedoc
• Montpellier
Côté Mas ●
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● Côté Mas

TAUB FAMILY
SELECTIONS