



DOMAINES PAUL MAS

CÔTÉ MAS

AURORE ROSÉ 2017

BACKGROUND

Jean-Claude Mas, independent winemaker, fourth generation grape grower, first generation winemaker and owner of Domaines Paul Mas, is a leader in fine winemaking in the Languedoc region of the South of France. Since taking the helm of the family winery in 2000, he has prioritized sourcing the highest quality grapes from twelve privately owned estates and premier growers in the Languedoc to make wines of authenticity and refinement. The result is a collection of magnificently charming wines that burst forward with the warmth and stunning beauty of the Languedoc.

In 2012, Jean-Claude's philosophy of "Luxe Rural"—an appreciation of the simple pleasures of life, artfully rendered by nature—crystallized with the opening of the Côte Mas Restaurant.

Côte Mas wines were first introduced at the restaurant and became so popular that they are now available for purchase worldwide.

APPELLATION

Languedoc, France

VARIETAL COMPOSITION

50% Grenache, 30% Cinsault, 20% Syrah

WINEMAKING & VINTAGE NOTES

Soil features clay and limestone.

The grapes were destemmed and each variety was vinified separately. Gentle pressing occurred with a pneumatic press; only the free-run juice is used. The fermentation occurred at 62°F in temperature-controlled stainless steel for two weeks.

AGEING

The wine was aged on its lees with regular stirring for 40 days in new coated cement vats. During the ageing process attention is paid to maintaining a maximum fruit expression and concentration thanks to regular pumping-over.

TASTING NOTES

Pink, cherry color. Complex nose with cherry, toffee and floral aromas evolving toward soft candied fruit notes. Rich and smooth, well balanced on the palate. Fruit character with a great length. Best served with light dishes, grilled meat, salads, sausages, white meat, pasta "alla carbonara", soft cheeses.

WINEMAKER

Jean-Claude Mas

TECHNICAL DATA

Acidity
3.45 g/L - pH: 3.4
RS: 2.5g/L
Alcohol
13%

CÔTÉ MAS



"Luxe Rural (Everyday Luxury) sums up our culture and philosophy. With the greatest respect for our rural roots, we aim for perfection. Our wines are the result of our mission to inspire real emotions."

Jean-Claude Mas
Proprietor
Domaines Paul Mas



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