



# PLANETA

LA SEGRETA IL ROSSO, SICILIA DOC 2017

## BACKGROUND

Planeta encompasses six distinct wine estates across Sicily, each one inspired and constructed in harmony with its surroundings and dedicated to its terroir. Planeta's journey begins at Sambuca di Sicilia, on the estate owned by the family since the 1600s. Here on Italy's most enchanting island, three enthusiastic young Sicilians, Alessio, Francesca and Santi Planeta, under the guidance of Diego Planeta, began their winemaking venture in the mid-1980s. Subsequent years were spent matching the extraordinarily diverse Sicilian soils with both indigenous and international varieties. Years of careful research paid off when the Planeta wines were met with immediate critical acclaim upon introduction in the U.S. in the late 1990s.

## APPELLATION

Sicily IGT, Italy

## VARIETAL COMPOSITION

50% Nero d'Avola, 25% Merlot, 20% Syrah, 5% Cabernet Franc

## TERROIR & VINTAGE NOTES

Planeta's six boutique wineries include: Ulmo at Sambuca di Sicilia, Dispensa at Menfi, Dorilli at Vittoria, Buonivini at Noto, Sciara Nuova on Etna at Castiglione di Sicilia, and the newest addition, La Baronica at Capo Milazzo. Each vineyard site is carefully cultivated with grapes that best compliment the local terroir.

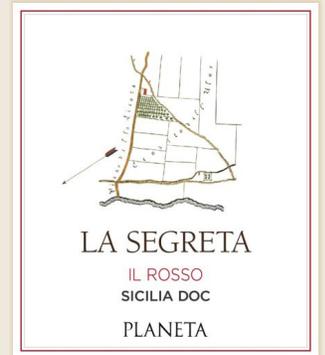
## WINEMAKING

The harvest for the Merlot started on August 30th. The harvest for the Cabernet Franc, Syrah, and Nero d'Avola took place from September 8th-15th. The grapes are de-stemmed and crushed, then macerate on the skins for 7-14 days. After racking, the wine is kept in stainless steel vessels until bottling.

## TASTING NOTES

An intensely vivid ruby color. On the nose aromas of redcurrant and mulberry with a slightly spicy and minty finish. In the mouth the wine demonstrates its fine personality with flavors of ripe wild fruits, balanced by a very pleasant full and herbal taste. The tannins are soft and smooth conferring a very versatile character to this red wine. For daily drinking, it is ideal with Mediterranean pasta dishes and light meals of meat, vegetables or oily fish.

# PLANETA



EXPLORING THE  
CHARACTERISTICS OF  
THE TERROIRS AND THE  
VINEYARDS OF SICILY



## WINEMAKER

Patricia Toth

## TECHNICAL DATA

Acidity  
5.8 g/L - pH: 3.45  
Alcohol  
13.5%



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