



"Wine is this sort of companion to meals, to gatherings, to milestones... to happy occasions. People are going more to each other's homes and entertaining and meeting and sharing meals. Having meals over wine creates a little community for the night...I know that's reflective of my life."
– Sarah Jessica Parker



SARAH JESSICA PARKER WAS SURPRISED TO DISCOVER SHE LIKED SAUVIGNON BLANC — SO MUCH THAT SHE'S NOW MADE HER OWN.

Parker, who in addition to her TV and film accomplishments has also launched successful footwear and fragrance lines, is going all-in on the project: She has signed on as a shareholder with Invivo, and in May, she met up with company co-founders Tim Lightbourne and Rob Cameron in New York to personally select the blend for her **2019 Marlborough Sauvignon Blanc, which is expected to hit shelves later this summer.**

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